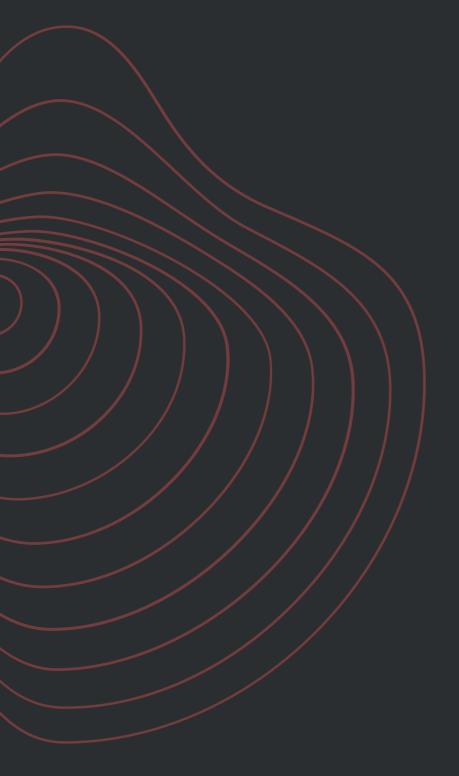


## CREATIVE BRIEF

**QUESTIONNAIRE** 



## **WEBSITE DESIGN BRIEF**



Let's take part in this survey Where Limitless Meets Digital.

Question 1: Name of your business
Question 2: What industry your business falls into?
If the industry is not listed leave it as 'Other'
Question 3: Who is your target audience?
(Consumer, Business, Student, etc.)
Question 4: Who are your competitors? Please list their website.
Question 5: What colors do you like (and don't like)
<b>Question 6:</b> What type of overall feeling would you like to project with your new site?

Please send us any reference material along with this document

(For example: Corporate, Trendy, Hi-tech, Fun and Friendly).

## **WEBSITE DESIGN BRIEF**



<b>Question 7:</b> Existing website address or domain name. If you do not have a domain name, which name would you like us to register for you?
Question 8: What pages would you like in your website, Please name them here?
Home   About Us   Contact Us   Products   Services
Question 9: Any additional details that we should keep in mind while designing your website?
Question 10: What should be the Minimum page resolution for your new website?
(You can paste a link of example website that you like)

Please send us any reference material along with this document

## **SCOPE OF WORK AGREEMENT**



This is to acknowledge that the both parties undersigned understand and agree to the scope of work mentioned above to the best of their capabilities and any and all specifications not covered under the scope of work can/may be subject to additional charges.

Scope of Work Locked in By:
<b>Account Manager Name:</b>
Signature:
Date:
Scope of Work Approved by:
Client Name:
Signature:
Date:
Date.

Disclaimer: The following information will strictly be used for order fulfillment, and to have a clear understanding of your business; it will not at all be distributed to any third party/service vendor by us.

Your input is valuable to us, and we strongly encourage you to brief as much as you can. However, we will be corresponding with you at every step of the process even after receiving this document as a website varies enormously in content & functionality. Any future alterations to the following specifications will subject to additional charges or mutual understandings. Carefully submit your details as it would be the building blocks for our design work. Feel free to leave fields blank if not applicable. In case of any concerns that you would like to discuss over the phone related to this form, call us at 1-469-780-8890, Note: After design approval and during development phase you cannot ask for stop your project, no refunds will be applicable.